

Review of the Measures of National Well-being – Questionnaire

03 October 2022

Overview

The Office for National Statistics (ONS) launched the Measuring National Well-being programme in 2010. As part of the programme, we held a national debate and asked the public “What matters to you?”. The 34,000 responses were used to develop the national well-being framework based on 10 domains: personal well-being, relationships, health, what we do, where we live, personal finance, economy, education and skills, governance, and environment.

The events of recent years, such as the coronavirus (COVID-19) pandemic, exit from the European Union, heightened public awareness of climate change, and the rising cost of living, highlighted that the areas identified during the national debate are still important to well-being.

However, more than a decade has passed since we began reporting on national well-being in the UK using the [Measures of well-being dashboard](#) and the [indicator dataset](#).

We would now like to review the measures (indicators) we report on to make sure they still reflect what the UK public feels is important to their well-being as individuals, as communities and as a nation. We would also like to collect feedback on the methods and tools we use to communicate these statistics.

Your opinion will be very valuable for improving our outputs. If you have any further comments or questions, please contact: qualityoflife@ons.gov.uk.

Thank you for taking part.

About your response

By continuing with this survey, you are agreeing that your anonymised answers can be included in a summary report which will be published on the ONS website in 2023. We will not publish the personal name of any respondent. If you are responding on behalf of an organisation or group, we may publish the organisation or group name alongside your response.

We treat the data we hold with respect, keeping it secure and confidential. To find out more, read our [Privacy Policy](#).

Are you responding to this survey on behalf of an organisation or a group? (Required)

No, I am responding on behalf of myself as an individual

Yes, I am responding on behalf of an organisation

Yes, I am responding on behalf of an informal group, such as a community or interest group

If you selected 'Yes', please provide the name of the organisation or group.

If responding on behalf of an organisation or a group, what sector do you represent? (Required)

Not applicable, I am responding in a personal capacity

Academia

Charity, including think tanks and non-governmental organisations

Government, including local government and public sector organisations

Media

Private sector research

Other

If other, please specify.

Can we include your anonymised quotes from this survey in our consultation report?

These may be published on the ONS website.

(Required)

Yes

No

We may want to follow up on some of your feedback or contact you for further well-being research. Please provide your email address if you are happy to be contacted.

Email

What matters to national well-being

In this survey, we are interested in what members of the UK public consider important to their well-being.

In your opinion, what is most important for national well-being?

Your feedback on the measures of national well-being

This section explores the current measures of national well-being and how they represent our well-being as individuals, as communities and as a nation.

In your opinion, how representative are the current measures of national well-being of our well-being as individuals, as communities and as a nation?

All indicators currently included in the Measures of National Well-being framework can be viewed in our [dashboard](#).

	Very representative	Representative	Neither representative nor unrepresentative	Unrepresentative	Very unrepresentative	Don't know
Individuals	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Communities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Nation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

The Measures of National Well-being framework captures well-being across 10 domains: personal well-being, relationships, health, what we do, where we live, personal finance, economy, education and skills, governance, and environment.

Please, share your feedback on how we measure well-being within these domains. Are there any indicators which you would like to add or change? You can provide as many or as few comments on the domains as you see fit.

All indicators currently included in the Measures of National Well-being framework can be viewed in our [dashboard](#).

Personal well-being

Our relationships

Health

What we do

Where we live

Personal finance

Economy

Education and skills

Governance

Environment

The Measures of National Well-being aim to capture what matters most to the UK public in relation to their well-being. In your opinion, to what extent does the title “Measures of National Well-being” explain what this framework and indicators relate to?

Very well

Well

Neither well nor poor

Poor

Very poor

**[If selected answer other than ‘Very well’ in the previous question]:
Do you have any suggestions for an alternative title?**

Your use of the measures of national well-being outputs

This section asks about your use of the measures of national well-being outputs, which include our [bulletin](#), [dashboard](#) and [dataset](#).

Do you use any of the measures of national well-being outputs (for example, our bulletin, dashboard or dataset)?

The measures of national well-being outputs include our [bulletin](#), [dashboard](#) and [dataset](#).

(Required)

Yes, I use some or all of the outputs

No, I do not use any of the outputs

**[If selected 'No, I do not use any of the outputs' in the previous question]:
You reported that you do not use the measures of national well-being outputs, could you provide some reasons why?**

THE FOLLOWING QUESTIONS ARE ONLY ASKED TO RESPONDENTS WHO USE OUR OUTPUTS (those who selected 'Yes, I use some or all of the outputs')

IF YOU DO NOT USE OUR OUTPUTS (you selected 'No, I do not use any of the outputs'), **GO TO SECTION 'Any other feedback'**

To what extent do our current measures of national well-being outputs meet your needs?

	Very well	Well	Neither well nor poor	Poor	Very poor	I do not use this output
Bulletin	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Dashboard	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Dataset	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

What do you use the measures of national well-being outputs for?

- Benchmarking
- Background information
- Decision making
- For your own research
- To include figures or insights in reports
- Modelling and/or forecasting
- Monitoring
- Policy development
- Writing briefs
- Other

If other, please specify.

If you do not use some of our outputs (the bulletin, the dashboard or the dataset), could you provide some reasons why?

Please rank in order of their priority to you (where 1 means most important and 3 means least important) the ways in which we could improve our statistics to make the measures of national well-being outputs more useful.

Timeliness (estimates are updated frequently and are timely when published)

Granularity (estimates are available for various demographic and geographical sub-populations)

Comparability (estimates allow for confident evaluation of differences over time, between groups and across indicators)

-- Please Select --

Do you have any other feedback on how we could make our outputs more useful to you?

The Measures of National Well-being framework draws on data supplied by multiple sources and organisations. When using the measures of national well-being outputs, do you refer to the original sources of the data?

Yes

No

[If selected 'Yes' in the previous question]:

For what reasons do you refer to the original data sources for the measures of national well-being?

For technical details (for example, methodology or sample information)

For additional estimates

For additional sub-population breakdowns

To access raw data for my own analysis

I use the ONS outputs for signposting to the original data sources

Other

If other, please specify.

Your feedback on accessibility of the measures of national well-being outputs

This section asks for your opinions on how we present the national well-being outputs and communicate insights. When answering these questions, please consider your experience using our [bulletin](#), [dashboard](#) and [dataset](#).

How do you typically access our outputs?

On a desktop computer, laptop or similar

On a mobile phone or smartphone

On a tablet

Other

If other, please specify.

How do you typically find the measures of national well-being outputs?

The GOV.UK release calendar

The ONS website

Search engine (for example, Google)

Social media posts (for example, ONS Twitter)

Email communications

Third parties (for example, blog posts or newsletter from organisations other than ONS)

Other

If other, please specify.

Please rank in order of importance to you (where 1 means most important and 3 means least important) the different ways of presenting insights.

Written commentaries and summaries of insights

Numbers and data tables

Charts and data visualisations

Thinking about our Measures of National Well-being dashboard, what are the three main types of information you would like the dashboard to provide?

[Click here to view the dashboard.](#)

Overview of all indicators

Visualisation of trends over time

Information on the latest data points

Assessment of significance of change over time

Data insights and commentary

Other

If other, please specify.

Our Measures of National Well-being dashboard includes various types of information listed below. Please rate how easy or difficult it is to find each of them in the dashboard currently.

[Click here to view the dashboard.](#)

	Very easy	Easy	Neither easy nor difficult	Difficult	Very difficult	Don't know
The latest estimate for each indicator	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Data commentary	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Assessment of change over time	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Links to the original data sources	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Links to the Measures of National Well-being bulletin and dataset	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

The Measures of National Well-being dashboard is our primary tool for dissemination of the national well-being statistics. Do you have any further feedback on how it could be improved?

[Click here to view the dashboard.](#)

Our Measures of National Well-being dataset includes the estimates, quality information and selected breakdowns for each measure. Are you able to find the information you need in the data tables?

[Click here to view the dataset.](#)

Yes

No

**[If selected 'No' in the previous question]:
You said that you are not able to find the information you need in the data tables, could you provide suggestions for improvement?**

How frequently would you like us to update the measures of national well-being outputs (for the indicators where new data becomes available)?
(Required)

		Quarterly	Twice a year	Annually
Data update (dataset and dashboard)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Commentary update (bulletin)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Any other feedback

Would you like to share with us any research that is relevant to the review of the indicators included in the Measures of National Well-being framework and the insight communication tools we use?

Are there any specific developments that you would like to see in the future in the Measures of National Well-being framework?

Do you have any final comments on our current national well-being measures or outputs?

Almost done...

You are about to submit your response. By clicking 'Submit Response' you give us permission to analyse and include your response in our results. After you click Submit, you will no longer be able to go back and change any of your answers.

If you provide an email address you will be sent a receipt and a link to a PDF copy of your response.

Email address