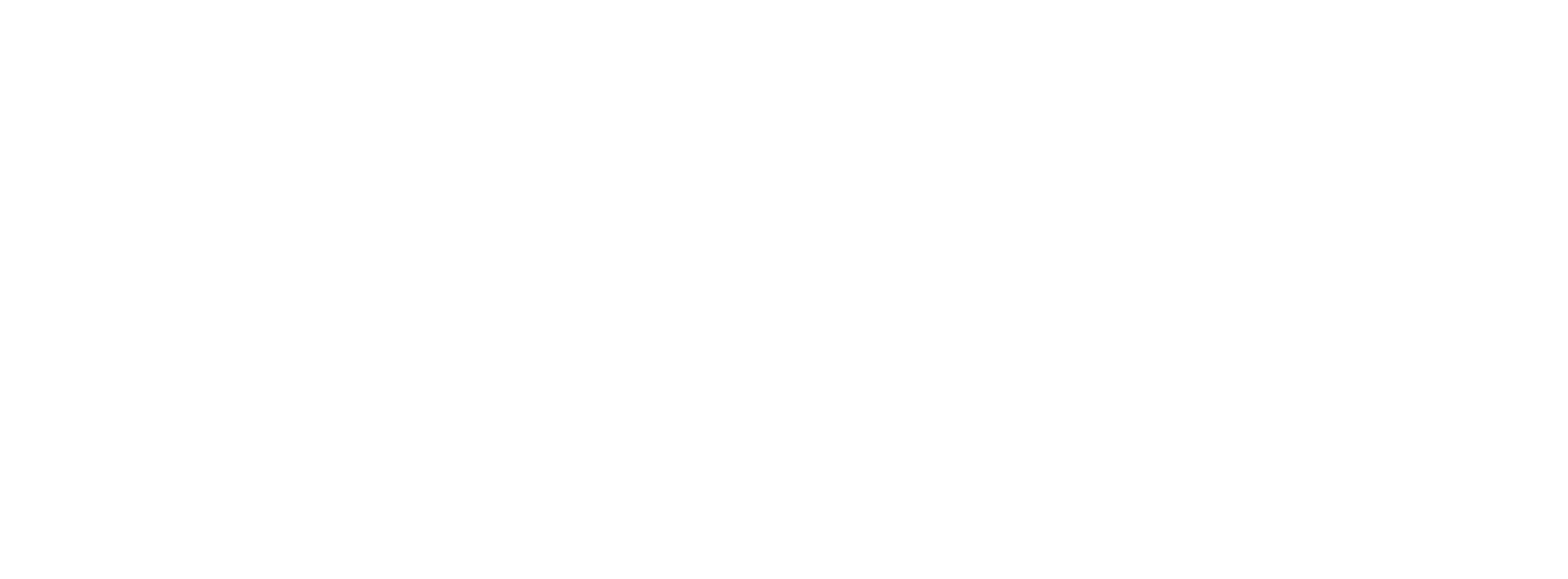


Price Index of Private Rents (PIPR) user questionnaire

Office for National Statistics

**Opens 18 June 2025**

**Closes 10 September 2025**



Contents

[Overview 3](#_Toc200550464)

[Why your views matter 3](#_Toc200550465)

[What has changed 3](#_Toc200550466)

[How to respond 4](#_Toc200550467)

[Accessibility 4](#_Toc200550468)

[Confidentiality and data protection 4](#_Toc200550469)

[Questionnaire 6](#_Toc200550470)

[Introduction 6](#_Toc200550471)

[The Price Index of Private Rents (PIPR) 8](#_Toc200550472)

# Overview

The Price Index of Private Rents (PIPR) measures the change in price of renting residential property from private landlords. The PIPR is published as a series of price indices and levels covering the United Kingdom (UK), England, Scotland, Northern Ireland and Wales, English regions, local authorities in England and Wales, and broad rental market areas in Scotland and Northern Ireland.

The Office for National Statistics (ONS) brought together private rental price statistics by replacing the [Index of Private Housing Rental Prices (IPHRP)](https://www.ons.gov.uk/economy/inflationandpriceindices/bulletins/indexofprivatehousingrentalprices/january2024) and the [Private rental market summary statistics in England (PRMS)](https://www.ons.gov.uk/peoplepopulationandcommunity/housing/bulletins/privaterentalmarketsummarystatisticsinengland/october2022toseptember2023) bulletins with a new monthly housing statistical bulletin, [Private rent and house prices, UK](https://www.ons.gov.uk/economy/inflationandpriceindices/bulletins/privaterentandhousepricesuk/latest), in March 2024. Until March 2025, PIPR methodology was used for rents in Great Britian and the IPHRP methodology continued to be used for Northern Ireland rents.

In March 2025, Northern Ireland’s private rents were incorporated into PIPR, aligning the methodology used for private rents across the whole of UK.

PIPR data are [official statistics in development](https://osr.statisticsauthority.gov.uk/policies/official-statistics-policies/official-statistics-in-development/). The PIPR statistics allows us to better reflect price changes in the private rented sector and produce more robust and granular inflation statistics for the private rental market for businesses, individuals and government.

We requested a quality-focused assessment of our PIPR by the Office for Statistics Regulation (OSR) in 2024. This was the first step towards achieving accredited official statistics status. The OSR published its [Spotlight on quality assessment: Price Index of Private Rents (PIPR) report](https://osr.statisticsauthority.gov.uk/publication/spotlight-on-quality-assessment-price-index-of-private-rents-pipr/) in October 2024, which included requirements for the ONS to address, before submitting PIPR for a full assessment of its “in development” status.

## Why your views matter

It’s vital that the data and statistics we provide best meet the needs of our users, and that we understand both how you use our data, and how well it meets your needs. We would like to hear from you to understand how you use the PIPR. Your feedback will inform our future publication strategy and, in particular, identify where there are any improved explanations, or additional analysis could be provided to better meet your user needs.

The ONS developed the PIPR to overcome known limitations of its previous private rental sector statistics, which were unable to provide estimates of private rent levels and change that were both comparable over time and available at low levels of geography. These limitations were previously identified in the UK Statistics Authority’s [**Systemic review on housing and planning statistics**](https://osr.statisticsauthority.gov.uk/publication/public-value-of-statistics-on-housing-and-planning-in-the-uk/) in 2017. As a result, PIPR has now replaced ONS’s [**Index of Private Housing Rental Prices**](https://www.ons.gov.uk/economy/inflationandpriceindices/bulletins/indexofprivatehousingrentalprices/january2024) (IPHRP) and [**Private Rental Market Statistics**](https://www.ons.gov.uk/peoplepopulationandcommunity/housing/bulletins/privaterentalmarketsummarystatisticsinengland/october2022toseptember2023) (PRMS).

The PIPR now provides users with a consistent monthly measure of inflation and rent prices levels that are comparable over time, unlike PRMS, and publishes at increased geographic granularity than IPHRP. The PIPR is published monthly covering the UK, England, Scotland, Northern Ireland and Wales, English regions, local authorities in England and Wales, and broad rental market areas in Scotland and Northern Ireland. These data are further disaggregated by property type and bedroom category. All data presented are non-seasonally adjusted.

## How to respond

To contribute, please complete the online or the Word document questionnaire at the bottom of the page.

We welcome contributions from all users of ONS’s Price Index of Private Rents (PIPR). This includes but is not limited to:

* academics and researchers
* arm's-length or public sector organisations
* business, financial or industrial institutions
* charity and civil society organisations
* community or voluntary groups
* interested member of the public
* international organisations
* local authorities and health boards
* schools and higher and further education institutions
* social enterprises
* think tanks
* UK and devolved government departments

# **Accessibility**

If you prefer to view the questionnaire and submit your contribution in a Word document format, please download the Word document at the bottom of this page. Complete and return by email to [**hpi@ons.gov.uk**](mailto:hpi@ons.gov.uk). If you prefer a different format, or you would like to discuss your feedback with us, please email [**hpi@ons.gov.uk**](mailto:hpi@ons.gov.uk).

## Confidentiality and data protection

We aim to be as open as possible in our decision-making process. As part of this, we plan to publish an anonymised summary of the responses we receive. We will not publish the personal name of any respondent. Names of individuals, organisations and groups will not be linked to any comments that you give.

# Questionnaire

## Introduction

1. **What is your name?**

*(Required)*

1. **What is your email address?**

*(Required)*

1. **Which sector do you work in?**

*(Required)*

*Please select only one item*

Academia and researcher

Arm's-length body or public sector organisation

Business, finance or industrial institution

Charity and civil society organisations

Community or voluntary group

Interested member of the public

International organisation

Local authorities and health boards

School and higher and further education institution

Social enterprise

Think tank

UK and devolved government department

Other – please specify below

Please specify:

1. **Are you responding on behalf of an organisation?**

*(Required)*

*Please select only one item*

Yes (Go to Q5)

No (Go to Q6)

1. **What is your organisation?**

*(Required)*

1. **What is your role?**

*(Required)*

*Please select only one item*

Academic

Analyst

Communications or public affairs specialist

Data scientist

Economist

Interested member of the public

Policy specialist

Researcher

Retired or not working

Service commissioner

Service designer

Service provider

Statistician

## The Price Index of Private Rents (PIPR)

The following questions ask for your feedback on our Price Index of Private Rents (PIPR) statistics.

1. **Have you used the ONS PIPR statistics?**

*(Required)*

*Please select only one item*

Yes

No (If selected, please continue to question 18)

1. **What have you used the PIPR for?**

*(Required)*

*Select all that apply*.

Academic research

Analytical publications

Business cases

Exploratory analysis

Personal interest

Service development or commissioning

Supporting policy and decision making

Understanding and contextualising movements in the data

Other - please specify

Please specify:

1. **How often do you use the PIPR?**

*(Required)*

*Please select only one item*.

Monthly

Quarterly

Annually

Irregular or occasional usage

I no longer use it

Other - please specify

Please specify:

1. **Please explain what you have used the PIPR for and why?**

*(Required)*

1. **Please explain how well the PIPR meets your needs**

*(Required)*

It meets my needs

It somewhat meets my needs

It does not meet my needs

Please explain your response to how the PIPR meets your needs.

1. **Are there any improvements you would like to see to the PIPR?**
2. **Do you understand the methods used to produce PIPR, described in the** [**PIPR Quality and Methodology Information**](https://www.ons.gov.uk/peoplepopulationandcommunity/housing/methodologies/priceindexofprivaterentsqmi) **article?**

Yes – I have a good level of understanding, supported by the published methodology information

Somewhat – I have a basic level of understanding, supported by the published methodology information  No

1. **How could ONS improve the way it explains the PIPR methodology?**
2. **What information could the ONS publish to help improve your understanding of the PIPR’s data quality and representativeness?**
3. **Does the PIPR private rental price statistics provide you with a sufficient level of detail?**

Yes

No

1. **Are there any statistics on the private rental sector you would like to see produced or improved, and how would you use the data?**

Thank you for completing this questionnaire. Please submit your response to [hpi@ons.gov.uk](mailto:hpi@ons.gov.uk).